

thelittleloop's Refer a Friend Programme (the "Programme")

Terms and conditions

Please read the following terms and conditions carefully. These terms and conditions govern the Programme.

The Programme

- 1. thelittleloop's Refer a Friend Programme (the "Programme") is run by thelittleloop Limited, having its registered office at 71-75, Shelton Street, Covent Garden, London, England, WC2H 9JQ ("thelittleloop").
- 2. By participating in the Programme you are confirming that you have read and agree to these terms and conditions.
- 3. Anyone in the UK aged 18 and over can participate in the Programme. To become a referrer ("Referrer/s"), log in to your thelittleloop account, where you will find your unique referral link (the "Link"). You can share the Link with friends and family who are happy to be referred by you ("Friends").
- 4. If a Friend: i) uses the Link that you share with them; ii) purchases a thelittleloop subscription within 60 days of first using the link; and iii) is not already a customer of thelittleloop (together, a "Qualifying Purchase"), they will receive a month's subscription, worth upto £36, for free. We will notify you that the Qualifying Purchase has been made, and you will be eligible to receive a £10 credit (the "Credit") towards your next thelittleloop subscription, subject to paragraph 5 below. This will also be displayed as an unpaid (pending) credit in your personal refer-a-friend portal.
- 5. If, after the conclusion of their free trial, the Friend remains a customer of thelittleloop, thelittleloop will award the Credit to you within 14 days, and it will be shown as paid in your personal refer-a-friend portal. An email will be sent to both you and the Friend to notify you of the reward.
- 6. You can make as many referrals as you wish in a given month, and will receive a monetary credit against your subscription account. The credit will be automatically applied against future subscription renewal payments. Any unspent credit will roll over for use against future payments.
- 7. There is no cash alternative to the monetary credit that may be awarded to you, or to the free month's subscription for your Friend.
- 8. Personal data relating to you and any Friend may be collected, stored and processed for the purposes of administering and assessing the Programme. For

- more information on how the little loop processes personal data, please see https://the little loop.com/privacy.
- 9. Governing Law: These terms and conditions shall be governed, construed, and enforced in accordance with the laws of England and Wales, and the parties submit to the exclusive jurisdiction of the English courts.
- 10. Modification: We may modify any of the terms and conditions within this Agreement at any time and at our sole discretion. These modifications may include, but not limited to changes in the scope of available commissions, payment procedures and Qualifying Purchases.
- 11. The little loop has absolute discretion as to the application of the Programme, including (without limitation) whether a purchase constitutes a Qualifying Purchase, and/or whether a Credit is payable to you.



thelittleloop's Affiliate Scheme (the "Scheme")

Terms and conditions

Please read the following terms and conditions carefully. These terms and conditions govern the Scheme.

The Scheme

- 1. thelittleloop's Affiliate Scheme (the "Scheme") is being promoted by thelittleloop Limited, having its registered office at 71-75, Shelton Street, Covent Garden, London, England, WC2H 9JQ ("thelittleloop").
- 2. In these terms and conditions, the term "Affiliate" refers to you (the applicant). By applying to the Scheme you are confirming that you have read and agree to these terms and conditions.
- 3. We will provide you with a unique referral link (the "Link") which you can make available to potential customers of thelittleloop (a "Referee").
- 4. Every Referee who: i) uses the Link that you share with them; ii) purchases a thelittleloop subscription within 60 days of first using the link; and iii) is not already a customer of thelittleloop (together, a "Qualifying Purchase"), will receive a month's subscription worth up to £36, for free. You will be eligible to receive 40% of the value of their first payment following the conclusion of their free month (the "Commission"), subject to paragraph 5 below.
- 5. If a Referee: i) makes a Qualifying Purchase; and ii) remains a customer of thelittleloop for at least one payment following the conclusion of their free month, thelittleloop will pay the Commission to you. The Commission will be paid to you via PayPal, to your Paypal account notified to us by you when you apply to join the Scheme.
- 6. Usage and Obligations: The Affiliate may use the little loop logo on its website to promote the little loop. The Affiliate shall not make any modifications to the little loop logo. The Affiliate does not gain any trademark, copyright or any other rights to the little loop logo or any other the little loop mark or asset.
- 7. The Affiliate will never imply that they are acting on behalf of the little loop and will never advertise the little loop products directly.
- 8. The Affiliate will not engage in the distribution of an unsolicited bulk email (spam) mentioning or referencing the little loop.
- 9. Term and Termination:

- a. Either party has the right to terminate the Affiliate's participation in the Scheme (or, in the case of thelittleloop to terminate the Scheme) on written notice to the other.
- b. If the Affiliate terminates their participation in the Scheme, no further commissions from the little loop will be paid for any past or future Qualifying Purchases.
- c. If thelittleloop chooses to terminate the Affiliate's participation in the Scheme, or the Scheme itself, any balance greater than £25 (twenty five pounds sterling) will be paid to the Affiliate within 60 days of termination. Balances that are smaller than £25 (twenty five pounds sterling) will be forfeited.
- 10. Governing Law: These terms and conditions shall be governed, construed, and enforced in accordance with the laws of England and Wales, and the parties submit to the exclusive jurisdiction of the English courts.
- 11. The little loop has absolute discretion as to the application of the Scheme, including (without limitation) whether a purchase constitutes a Qualifying Purchase, and/or whether a Commission is payable to you.
- 12. **Modification**: We may modify any of the terms and conditions within this Agreement at any time and at our sole discretion. These modifications may include, but not limited to changes in the scope of available commissions, payment procedures and Qualifying Purchases.